

Iryna Lototskyy

UI/UX Designer

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Professional Summary

Three years of experience in UX design and architecture development. Skilled with design software, such as Figma, Adobe Creative Suite, and Adobe XD. Excellent in prioritizing and adhering to deadlines while managing multiple projects and complex processes. Analyzing quantitative and qualitative research. Able to work in a fast-paced, dynamic environment. Exceptional critical thinking and clear communication with a wide range of professionals

Work Experience

Mecklenburg County, NC –UI/UX Independent Contractor

November 2022 - PRESET

- Facilitate ideation workshops with various teams on the best solutions that meet customer and business expectations and needs
- Kept government-specific task management in mind while creating layouts for the County's Government website
- Created flyers for print and digital use across multiple job positions for HR
- Tested the accessibility and color contract for best design practices
- Design and specify user interfaces and information architecture using participatory and iterative design techniques

Next Dimensions, Danbury, CT –UI/UX Designer

March 2021 - PRESENT

- Collaborated with the Web Developers and team members on the approach to design and deliver the website to a client
- Conducted primary and secondary user research

Education

New Jersey Institute of Technology, UI/UX Design

Norwalk Community College,

Business Administration:
Management

Certificates

- Figma
- Adobe Illustrator
- Adobe Photoshop

Skills

Design

UI Design, Prototyping, Wireframing, Typography, Mockups, Style Guides, Information Architecture, Branding
User-Centered Design

Research

Planning and implementing User Research, Heuristic Evaluation, Competitive Analysis, Personas, Usability Testing, User Interviews

Tools

Figma, Adobe XD, Illustrator, InDesign, Photoshop, Google Forms, FIGJAM, Miro

- Conducted heuristic evaluation, focusing on the accessibility of the website and application
- Created User interface design for desktop and created reusable components and other UI elements
- Produce user requirements specifications, personas, storyboards, scenarios, flowcharts, design prototypes, and design specifications

IrynaDesign, Wilton, CT –Independent Contractor/UX/UI Designer

February 2021 - PRESENT

- Conducted research, experience strategy, information architecture development, and interaction design to create exceptional digital experiences for digital products
- Led the ideation and design of breakthrough digital experiences and innovative solutions and creating actionable and practical paths for customers, ensuring site-wide consistency, and providing a platform for future enhancements
- Understood and communicated the stakeholders' business requirements, customers' emotional desires, and the direction of the two moving forward
- Collaborated closely with cross-functional teams to identify and evaluate research results and findings

Advanced Dentistry of Wilton, Wilton, CT –Clinical Lead

August 2018 - December 2022

- Provided training to a variety of new team members, making sure a smooth transition and support through the process
- Utilized effective troubleshooting to repair dental equipment, decreasing downtime and expenses while preventing the need for a technician
- Effectively organized and led collaboration with the team on organizing best and maintaining materials to reduce overspending
- Quick to adapt and learn new software (E4D scanning and Designing tool), speeding up return time of dental restorations, which increased the number of patients scheduled, and patient satisfaction rate

Technology

Eagle Soft Dental Software
Dentrix
Planmeca E4D Imaging

Soft Skills

Adaptability
Flexibility
Critical Thinking
Analytical Thinking
Excellent Communication
Attention to Details
Confidentiality